

Brian Cole

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Summary of Skills

Technical Proficiencies

- **3D:** Unreal Engine, 3D Studio Max, Twinmotion and AutoCAD
- **Adobe:** Illustrator, Photoshop, After Effects, InDesign, XD and LiveCycle
- **Microsoft:** Word, Excel, PowerPoint, Access and Share Point

Soft Skills

- Detail oriented and patient
- Self-motivated and organized
- Work well in groups and individually

Work Experience

Digital Visualization Expert

2017 - Present

Hatch Ltd. [hatch.com]

- Develop 3D animations using 3D Studio Max, Unreal Engine, and Twinmotion
- Post Production development of animations & renders with callouts, narrations, and soundtracks into proposal videos
- Developing VR and AR demonstrations for visual interactions
- Creating 2D marketing materials (interactive presentations, maps, org. charts, etc.)

Marketing Media Manager

2011 - 2017

NLnovalink [nlnovalink.com]

- Creating 3D renders, from AutoCAD layouts, using 3D Studio Max; while developing, generating and organizing the 3D models and texture databases
- Working with Department Heads to develop, generate and organize the corporate identity & marketing materials (logos, brochures, product pages, corporate colours, web content, etc.)
- Created a small render farm for overnight & weekend 3D renders; for rapid deployment of any new graphic standards
- Reduced post-production time by 70% and updated the entire 3D & 2D database with higher quality images for web and print utilization

IT Technician

2008 - Present

Humber College [humber.ca]

- Responsible for maintaining laboratory computer equipment and providing customer service support
- Providing software & hardware support to staff and students on PCs, Macs, Laptops and Desktops
- Provided technical support for computer networking, software and hardware repair
- Providing students with instruction in the learning and use of various graphic software

Volunteer Experience

Vice President

2007 - Present

Priceless Pennies Fundraising Association (PPFA) [pricelesspennies.com]

- Non-Profit's Objective: PPFA's goal is to raise and allocate funds to serve communities in need within Ontario

Education

Humber College [humber.ca]

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| Teaching Effectiveness Certificate | 2010 |
| <ul style="list-style-type: none">• <u>Course Content</u>: Creating a Positive Learning Environment, Delivering Instruction, Learning Technology, Preparing for Instruction, Evaluating Instruction | |
| Maya Foundations Level I & II Certificate | 2010 |
| Adobe InDesign Level I & II Certificate | 2009 |
| 3D Modeling & Visual Effects Production Certificate | 2008 |
| <ul style="list-style-type: none">• <u>Course content</u>: over 600 hours in Digital Painting, CG Foundations and Technology, The Art of 3D, Masking and Compositing, Design and Pre/Post-Production | |
| Visual & Digital Arts Diploma | 2007(honours) |
| <ul style="list-style-type: none">• Awarded Presidential Letter for Winter 2006 Semester• <u>Course content</u>: over 300 hours instruction on Photoshop, Painter and Illustrator with over 350 hours of academic training in traditional drawing, painting and sketching | |

Compu-Skills Computer College

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| Digital Graphics & Desktop Publishing Diploma | 2005 |
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University of Guelph [uoguelph.ca]

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| Bachelor of Arts | 2004 |
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Royal St. George's College [rsgc.on.ca]

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| Ontario Secondary School Diploma | 2000 |
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Exhibitions

- 2008: **Humber Student Art Show** - Student Art Show
- 2007: **Humber Student Art Show** - Jazz'n It Up [**Awarded Honourable Mention**]
- 2007: **University of Guelph-Humber** - Visual and Digital Arts Graduating Exhibition
- 2006: **Humber Student Art Show** - Humber Student Federation Student Art Show

Portfolio

Demo Reel and Portfolio are available upon request or online at bcoleenterprises.com

References

 <https://www.linkedin.com/in/brianacole> & references are available upon request.